



2018

Looking for a Growing Demographic?

- New, Maturing and Established Families
- Covering Mississauga, Milton, Brampton and Oakville

Looking for Business Exposure?

- Marketing in the Community
- Appreciation Plaque
- Association with Sports

Looking for a Focus Group?

- 1,400 Children
- 50 Adult Players
- 800+ Parents
- 50 Teen Referees
- 170 Adult Coaches

Looking for Cost Effectiveness?

- Direct Marketing
- Brochure Distribution
- Coupons / Sampling
- Event Marketing



WWW.MYSL.CA

MYSL Sponsorship Program

MYSL is a non-profit organization formed in 1999 to serve the youth, and strive to expand its service to a larger base within the community. MYSL understands that sports are not only good for developing healthy bodies and spirits, they also provide a fun social environment where our youth and adults alike can strengthen their relations within and outside of sport.

MYSL grew considerably in the last few years, and we had to arrange for additional outside soccer fields from the City of Mississauga. This season we are expecting to serve 1,500 players. (More information about our current season can be found on our website at <http://www.mysl.ca>).



MYSL fees remain less than 50% of any typical soccer club. Additionally; we offer a fee waiving program for Syrian new comers, and families who can't afford the fees. MYSL offers corporations an opportunity to help us to further support our youth programs and services through our sponsorship program.

MYSL is pleased to create a sponsorship package for any company with any size of budget consideration. A corporation can sponsor one or more of our 70 teams or can select a package that is suitable for its budget.

	1 Team	2 Teams	5 Teams	10 Teams
Sponsorship Package	A	B	C	D
Cost	\$ 300	\$ 500	\$ 1,200	\$ 2,000
Company name/logo on jersey	Yes	Yes	Yes	Yes
Logo Placement on MYSL site with link	Yes	Yes	Yes	Yes
Logo on home page of website				Yes
Placing a tent/signage with company logo				Yes
Promotional material distribution			Yes	Yes
Communication email to members with list of current sponsors	Yes	Yes	Yes	Yes
Appreciation Plaque with team photo	Yes	Yes	Yes	Yes
Recognition on our social media FB				Yes
Logo/company name printed on back of flyers			Yes	Yes

A sponsorship form must be completed in full in order to be processed. Please print form on 3rd page.

MYSL Sponsorship Registration Form

If you are sponsoring teams, what age group would you prefer to sponsor?

MIXED: Under 5 Under 6 Under 7

BOYS: Under 8 Under 10 Under 12 Under 14 Youth Boys

GIRLS: Under 8 Under 10 Under 12 Under 14 Youth Girls

Sponsorship package: _____

of Teams: _____ Payment amount: _____

Please PRINT in block letters precisely how you would like your company or organizations name on the team jersey or please attach a clean black and white letter size copy of your logo and e-mail a copy of your logo with website link for our website to: info@mysl.ca We don't create or change logos.

Contact Name: _____ Phone Number _____

Signature: _____ Email _____

Please make cheque payable to: "Muslim Youth Soccer League". Receipts will be sent.

Mail the form and payment cheque to: (MYSL) 1486 Southdown Rd Mississauga, ON L5J 2Z4

For more information: Visit www.mysl.ca, Email: info@mysl.ca