

Become a sponsor of:

The largest Muslim Sporting Event in GTA

MYSL grew considerably in the last few years, and we had to arrange for additional outside soccer fields from the City of Mississauga. This season we are expecting to serve over 1500 players. (More information about our current season can be found on our website at www.mysl.ca)

MYSL fees remain less than 50% of any typical soccer club. Additionally; we offer a fee waiving program for Syrian new comers, and families who cannot afford the fees. MYSL offers corporations/local businesses an opportunity to help us to further support our youth programs and services through our sponsorship program.

Who We Are

MYSL is a non-profit organization formed to serve the Muslim youth and the community at large. Based mainly in Mississauga, MYSL provides an Islamic environment for the community to enjoy the sport of soccer throughout the year.

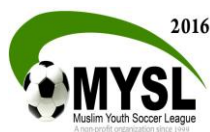
Our Community

- ★ **1,400+ Children players**
- ★ **800+ Parents**
- ★ **50+ Adults Players**
- ★ **50 Teen Referees**
- ★ **170 Adult Coaches**



**MUSLIM
YOUTH
SOCCER
LEAGUE**

*Create an
Experience with Us!*



**MUSLIM YOUTH SOCCER
LEAGUE**
1486 Southdown Rd,
Mississauga, Ontario L5J2Z4
Tel: (647) 700-5650
Email: info@mysl.ca



Why Sponsor?

Growing Demographic:

- ✓ New, maturing and established families.
- ✓ MYSL reach covers Mississauga, Brampton, Milton and Oakville

Branding Opportunity:

Your Brand will be part of MYSL Marketing campaign which includes:

- ✓ Direct Marketing
- ✓ Couponing/Sampling,
- ✓ Social Media/Web
- ✓ Event Marketing
- ✓ Uniform Branding and so much more...

Social/Corporate Responsibility:

- ✓ Recognition within the community of being a contributor to the youth initiative
- ✓ Being associated to the most popular sport among our community.
- ✓ Appreciation Plaque and Awards to the sponsors.
- ✓ Tax deductions for business.

“MYSL sponsorship opportunity expanded our market reach and brought us closer to our growing community. The experience exceeded our expectation” – Latif Mirza. – Maple Lodge - Zabiha.



Sponsorship Options:

MYSL is pleased to create a sponsorship package for any company with any size of budget consideration. Any type of business can sponsor one or more of our 112 teams or can select a package based on their budget.

- **Title Sponsors**
- **Team Sponsor**
- **Coach Shirt/Bag Sponsor**
- **MYSL Tent Sponsor**

Don't miss this great opportunity. Contact our Sponsorship Team Today.

Email: sponsorship@mysl.ca

Mobile: 647-700-5650